



DIGITAL WORKPLACE PACKAGES



POKESHOT
PEOPLE SOLUTIONS PERFORMANCE

DIGITAL WORKPLACE ROADMAP



POKESHOT

Service	Discovery Workshop	Starter	Advanced	Ultimate	Business Objective Support
Digital Workplace Discovery Workshop	■	■	■	■	
Digital Workplace Concept	■	■	■	■	
(Digital Workplace) Tool Evaluation	■	■	■	■	
Use Cases (Standard)		■	■	■	
Project Setup		■	■	■	
Design & Implementation			■	■	
Enabling Concept			■	■	
Key Users & „Champions“			■	■	
Community Manager (internal) Concept				■	
Change Management Concept				■	
Digital Workplace Performance Measurement LIGHT				■	
Support by Pokeshot					■

All these packages are based on years of experience. After a needs analysis these are individually adapted for the customer.

DIGITAL WORKPLACE ROADMAP

DISCOVERY-WORKSHOP (3-5 PERSON-DAYS)



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Objective:

Major companies like Audi, Porsche, PWC and more have implemented Digital Workplace solutions to strengthen their market position. They Implemented a Digital Workplace solution to get more performance and to open up new business fields. You also want to the all possibilities for your company and you also want to know all the questions you should consider. We help you to identify your business objectives and how you will support them.

With this package we help you identify requirements, stakeholders, context, objectives, tools and almighty use cases to kick off your Digital Workplace initiative.

Content:

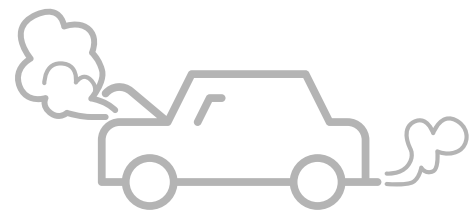
1. Basic understanding of social collaboration
2. Needs analysis: status quo, company goals and vision, Personas, what Stakeholders need to be Involved/affected
3. Evaluation of collaboration IT tools currently used (how are they used, where are gaps - what is not covered by tools they have)

Outcomes:

1. Workshop Protocol & Summary
2. Digital Workplace Concept

Your benefit:

As 70% don't have a business problem defined in their strategy. To assure that you are well prepared for your journey we help you to identify your business problem and to define a measurable business objective.



Source:

The Community Roundtable THE STATE OF COMMUNITY MANAGEMENT 2018



DIGITAL WORKPLACE ROADMAP

STARTER (7-15 PERSON-DAYS)



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Objective:

The Digital Workplace is already on your company's agenda and now you need a roadmap how to approach the challenges of a successful digital workplace journey. With this package, you know exactly what your journey to the successful Digital Workplace looks like and when you are doing what it takes to reach the next level of the Maturity Model.

Content:

1. Included elements from Discovery Workshop
2. Identify social collaboration use cases together with project team
3. Matching stakeholders, use cases and appropriate tools (existing and/or gaps)
4. Set up a Digital Workplace (project) team and project plan

Outcomes:

1. Identified most important stakeholder groups
2. Identify use cases for separate stakeholder groups
3. Matrix of use cases and appropriate tools, stakeholders
4. Decision recommendation how to implement social collaboration methods and/or introduce new ones

Your Benefit:

While 72% of respondents have identified key metrics, only 46% have identified key behaviors. We support you with a Digital Workplace roadmap with clearly defined primary business objectives, key behaviors and use cases: your decision paper for a successful Digital Workplace project.

Many Community Strategies Miss Key Elements:



Source:

The Community Roundtable THE STATE OF COMMUNITY MANAGEMENT 2018



DIGITAL WORKPLACE ROADMAP

ADVANCED



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Objective:

With a Digital Workplace, you will develop your ideas into new value-adding business models. We are able to take a deeper dive into the world of Digital Workplace with you and advise you to get the most out of it. In addition, we ensure quick user adoption.

Content:

1. Included elements from Standard
2. Onboarding tactics tailored for each identified user groups
3. Identify multipliers who can help increase adoption
4. Implement Use Cases
5. Define information architecture and permission concept

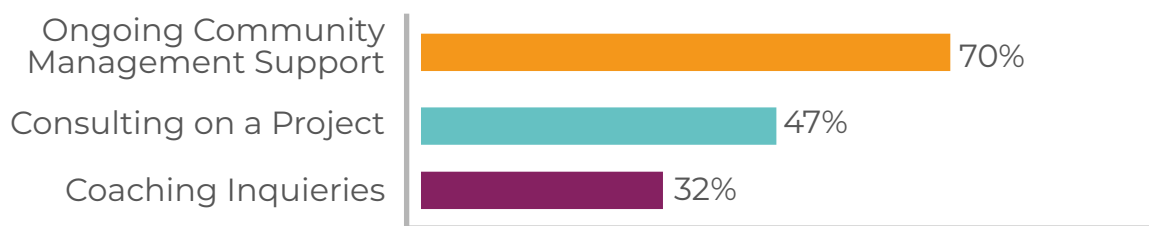
Outcomes:

1. Information architecture and permission concept
2. Design & navigation concept
3. Additional Use Cases
4. Enabling Concept

Your Benefit:

70% of all involved departments ask actively for community management support and the Community professionals' spending most of their time for engagement tasks. We identify and engage multipliers, so they can support project members and community professionals can do their tasks.

Recuests Received Form Other Departments:



Source:

The Community Roundtable THE STATE OF COMMUNITY MANAGEMENT 2018



DIGITAL WORKPLACE ROADMAP

ULTIMATE



Objective:

With your extensive Digital Workplace initiative, you have your key driver for your business and organization! You will get experience-based advises from the begin until the very end. We consult you to examine Digital Workplace in all its facets without exception.

Content:

1. Included elements from Advanced
2. Onsite Support as well as project support
3. Project lead (optional)
4. Digital Workplace Guidelines
5. Change Management Activities
6. Communication of Success Stories
7. Preparation to build up a, User Surveys and a Community Health Check

Outcomes:

1. Support Documents according to advice
2. Communication - & Change
3. Management Concept
4. User Survey and
5. Community Health Check manual

Objective:

We saw that up to 70% not have measurable and operational strategies and only 23% calculate the ROI. We consider everything what can proof the value of your social intranet.

Source:

The Community Roundtable THE STATE OF COMMUNITY MANAGEMENT 2018



DIGITAL WORKPLACE ROADMAP

BUSINESS OBJECTIVES SUPPORT



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Objective:

The end of the project is just the beginning of a new milestone for your company according to Digital Workplace. To run the platform as well as the approach successfully we provide this additional package to you to get the support you need after finishing the Digital Workplace Project.

Content:

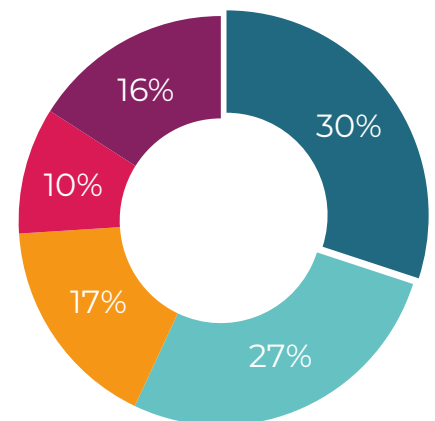
1. Helpdesk and E-Mail Support
2. Set up of a Pokeshot internal community
3. Monthly news about Digital Workplace
4. Review Workshop
5. Derive improvement measures

Outcomes:

1. Pokeshot (hidden) Community
2. Newsletter
3. Review Workshop Documents
4. Improvement measures Concept

Objective:

Usually Community teams don't have the capacity they need for strategy and business management. We support your team with knowledge, experience and new impulses.



Source: The Community Roundtable THE STATE OF COMMUNITY MANAGEMENT 2018



If you have any questions don't hesitate contacting us.

Learn more at www.pokeshot.com

Contact us at sales@pokeshot.com



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